

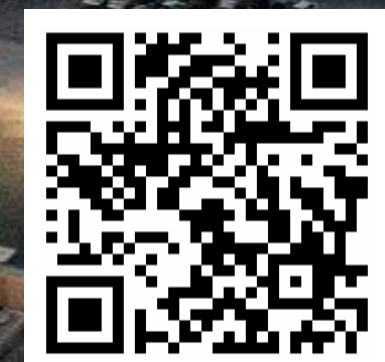
SUQHA FI Emirates Digital Marketing

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BASED IN UAE





ABOUT THE COMPANY

SUQHAFIEMIRATES IS A DIGITAL MARKETING AGENCY COMPANY BASED IN DUBAI

We create, plan and manage top-performing campaigns for any type of business to lead it towards its goals and help it grow.

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WELCOME TO SUQHAFIEMIRATES COMPANY

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LETTER FROM CEO AND FOUNDER



“

The digital era has made significant changes in the business field. Companies and organizations today are no longer satisfied with the traditional marketing results. The rising value of digital marketing and social media and the urge to keep up with the digital revolution gave us the necessary motivation to start SUQHA FI - EMIRATES Agency.

We have proudly gathered a loyal international team that is expanding every day. I think our loud success is the different nationalities and the worldwide creativity gathered under one name, SUQHA FI -EMIRATES Agency.

We have built a solid trust-based relationship with our clients through this long journey. We understand that their success reflects ours and that we only can grow by pushing them toward their business objectives. In addition, the variety of our clients and the number of sectors we have dealt with provide us with unparalleled experience to leverage the digital exposure of any business, anywhere, anytime.

”

Belal alkilani

OUR COMPANY

OUR MISSION

As a marketing management company, we strive to accelerate business growth for our clients using our mastery of digital technologies. This way, we can build a bridge that connects our clients' current capabilities to their future potential and accompanies them every step of the way.

OUR VISION

We provide our clients with creative content that informs, entertains, and provides value to their audiences to strengthen this connection. In return, it builds a relationship based on trust – and ultimately improves business performance.

DIGITAL

WHO WE ARE

ABOUT US

SUQHA FI -EMIRATES a 360 marketing and advertising management company based in the UAE. We are one of the best leading marketing management agency in Dubai with clients & staff worldwide from Dubai to Egypt, Ukraine, Lebanon & UK. Our company provides excellent digital marketing and social media management services to various industries. We create, plan and manage top-performing digital campaigns for any business to aid growth and help achieve their goals efficiently.

OUR TEAM PURSUIT



Through dedication and hard work, we built a solid team of experts; our strong related team is attentive to details and always ready to deal with any issue or problem. Teamwork is our primary key to success. We are fully committed to working and investing all our talents and power to reach results. Perfection is our ultimate goal; we collected a team of experts with profound knowledge and experience to provide excellence. The primary reason behind the success of suqhafemirates Agency is the loyalty and dedication of our team members. We haven't failed to face any challenge, no matter how tough it is.

OUR VALUES

COMMITMENT

We are fully committed to working and investing all our talents and power to reach results.

TEAM WORK

We focus on working together to achieve our common goals.

EXCELLENCE

Perfection is our ultimate goal; we collected a team of experts with profound knowledge and experience to provide excellence.

QUALITY

We believe in providing our customers with the best quality merchandise and services.



WE ANSWER YOU

WHY US?

- FOCUS ON INDIVIDUALITY
- BRAND MANAGEMENT
- WORLD-CLASS CAMPAIGNS
- CREATIVE CONTENT CREATION
- EFFICIENT SERVICE AND FOLLOW-UP

OUR SERVICES

MARKETING STRATEGY

Marketing Planning | Marketing Management Brand Strategy |
Market Research | Communications and Public Relation

Success starts with an innovative and effective marketing strategy. At SUQHA FI -EMIRATES , we are marketing strategy specialists. Our experts incorporate marketing strategy into everything we do, uniquely tailored to each business's needs. SUQHA FI -EMIRATES will work with you to meet your targets with a budget of your choice.

CONTENT MARKETING

Creating and sharing valuable free content to attract and convert prospects into customers and buyers. The content revolves around emotions and experiences: brand experiences and user experiences. Content is the glue and trigger of interaction in a customer - centric marketing view. Therefore, content marketing should implement great copywriting, and copywriting should be part of a content marketing strategy. Our team of content creators and copywriters is highly experienced and talented. We work on reaching the right audience using the right words.

WHAT WE DO

STARTUP BUSINESS

Today, the internet is the communication bridge between businesses and customers. Therefore, your image online depends on your website. In the end, it is your representative in the digital world. Our creative web designers and developers build stunning, attractive, and unique websites and mobile applications to serve your customers and meet your expectations. Our skilled team will handle design and content till the very last edit.

WEB DEVELOPMENT

Pay per click | Pay per install | Pay per view | Pay per download | Pay per acquisition | Display ads | Video ads

In business, advertising and marketing play a crucial part in a company's success. Paid advertising is a highly recommended tool to bring in new customers, get leads and increase brand awareness. Paid advertising comes in many different forms online.

HOW WE DO

SOCIAL MEDIA MANAGEMENT

Monitoring and participating in social conversations across multiple platforms and summarizing social media management Businesses often have multiple social media accounts and many different social platforms. Using social media management software and a social marketing team helps these businesses to stay on top of their social media presence. With its vast experience in all social media platforms, SUQHA FI -EMIRATES will plan, discuss, and manage all your channels from SUQHA FI -EMIRATES.

BRANDING & GRAPHICS

Brand Identity | Branding | Logo Design |
Stationery Design | Print Design |
Packaging and Design

Establishing a unique presence in the marketplace requires strong branding. SUQHA FI -EMIRATES helps you create a unique name, story, strategy, and visual brand identity. Our team offers a wide range of branding services.

CREATIVITY

SOCIAL MEDIA MARKETING

Social media marketing (SMM) is a relatively new field that has emerged as a way for companies to engage with consumers and potential customers.

SMM uses social media platforms such as Facebook, Instagram, Twitter, and LinkedIn to build brand awareness and drive sales. The platform allows companies to connect with customers authentically, which can increase brand loyalty and improve customer satisfaction. In addition to connecting with current customers, social media marketing (SMM) may also help companies reach new ones by using paid ads on these platforms.

OUR SERVICE

VIDEO PRODUCTION

Video production is one of the most effective ways to promote, market, and sell a brand. Our team has the tools and skills to create exciting videos that capture the imagination of your client base. There are several studies that show that customers tend to buy products after watching a short video rather than reading a description of the product. Videos are superior as they help customers understand more about a business's services. So we create unique and custom videos after tedious research processed to suit our client's needs.

Advertising Paid Campaigns

Paid advertising is an online advertising model where advertisers bid to participate in real-time auctions in order to show their ads within slots on a specific platform or network.

For example, in this search on patio furniture, you can see both shopping ads and text ads. It is also sometimes called biddable media or PPC advertising. PPC stands for Pay-Per-Click advertising as you usually pay every time someone clicks on your ads. This model is usually opposed to earned or owned advertising where you can use a platform to push your content for free i.e. Facebook or LinkedIn posts.

Marketing Strategy

Our marketing strategy service is a comprehensive, end-to-end solution that will help you reach your business goals. We'll work with you to create a customized plan that includes everything from brand development and messaging to SEO and social media strategy. We'll also provide ongoing support, so you can rest easy knowing that your marketing is in good hands.

We offer services for small businesses and startups as well as established businesses looking to revamp their existing strategies. Our team has experience working with both types of clients, so we're confident we can meet your needs.

Personal Branding

We help you build your personal brand. We know that building a personal brand is hard. It takes time and effort, and it's easy to get lost in the mix of all the other people trying to do the same thing. That's why we're here: we want to make it easier for you to get started on building your personal brand so that you can focus on what matters most making an impact. We offer a full range of services, including:

- Social media management.
- Content creation and editing (we can work with you to create content that matches your personal style).
- Website design and development.

Google Ads

Google Ads service allows you to create and manage display ads. You can use this service to target and reach your audience, drive traffic to your site, and monetize your website. With Google Ads, you can:

- Create ad campaigns that fit your brand's goals.
- Target your audience based on their demographics, interests, and behavior.
- Measure and optimize campaign performance.
- Assign budgets for each campaign so you know exactly how much money is being spent on each ad campaign.



**PERFECTION IS NOT
ATTAINABLE, BUT IF
WE CHASE IT, WE
CAN CATCH
EXCELLENCE.**

Our commitment to perfection is second to none. We go above and beyond to push boundaries, challenge ideas, and make digital technologies work harder for your business.

OBJECTIVES

Our agency's objectives are to go above and beyond for our clients. By providing excellent services, our big and bold objective is making new relationships and working hard on maintaining them.

OBJECTIVES

QUALITY SERVICE

We are committed to providing quality services to all our customers through our vast experience and innovative tools.

TECHNOLOGY

SUQHA FI -EMIRATES Agency is committed to bringing the benefits and convenience of technology to our customers

SATISFACTION

Ensure customer satisfaction through quality service and good customer care.

TECHNOLOGY DIGITAL MARKETING

Understanding the power of digital marketing to become the best marketing services provider

OUR CREATIVE WORK
PROMOTES YOUR BUSINESS.



TEAM STRUCTURE

ACCOUNT DIRECTORS

Develop and implement social strategy and oversee the direction of content.

GRAPHIC DESIGN AND BRANDING

Develop creative, on-brand visuals specifically designed to engage on social media.

WEB DEVELOPERS TEAM

UI/UX designs, implementation and analysis.

ANALYTICS TEAM

Monitor activity, track KPIs and analyze the numbers.

PRODUCTION TEAM

Create exciting, “authentic” brand-lifestyle content to bring the brand’s stories to life every single day

RESEARCH TEAM

Keep us on top of our game and way ahead of the market.

ACCOUNT MANAGERS

Create and execute content, monitor accounts, interact and respond.

SKILLED TEAM

OUR EXPERTS

Arwa
Sr. Account Manager

Haifa
Public Relation

Nesrin
Human Resources

Daiana
Accountant

Rama
Web Developer

Aghiad
Web Developer

Luna
Head Of Web
Development

Mohammed
Sr. Graphic Designer

Batuol
Media Manager

Rahaf
Head Of Media
Department

Faten
Motion Designer

Mazen
Seo Specialist

Khaled
Content Editor

Nour
Web Developer

Abdalrhman
Photographer

Ahmed
Graphic Designer

Shaimma
Content Creator

Rawan
Photo Editor

Gazal
Art Director

Bassam
Creative Director

Waeel
Marketer

Mahmode
Dop

Ziead
Video Editor

Fadi Alsayed
Seo Specialist

Waleed
Strategist

Raghad
Web Developer

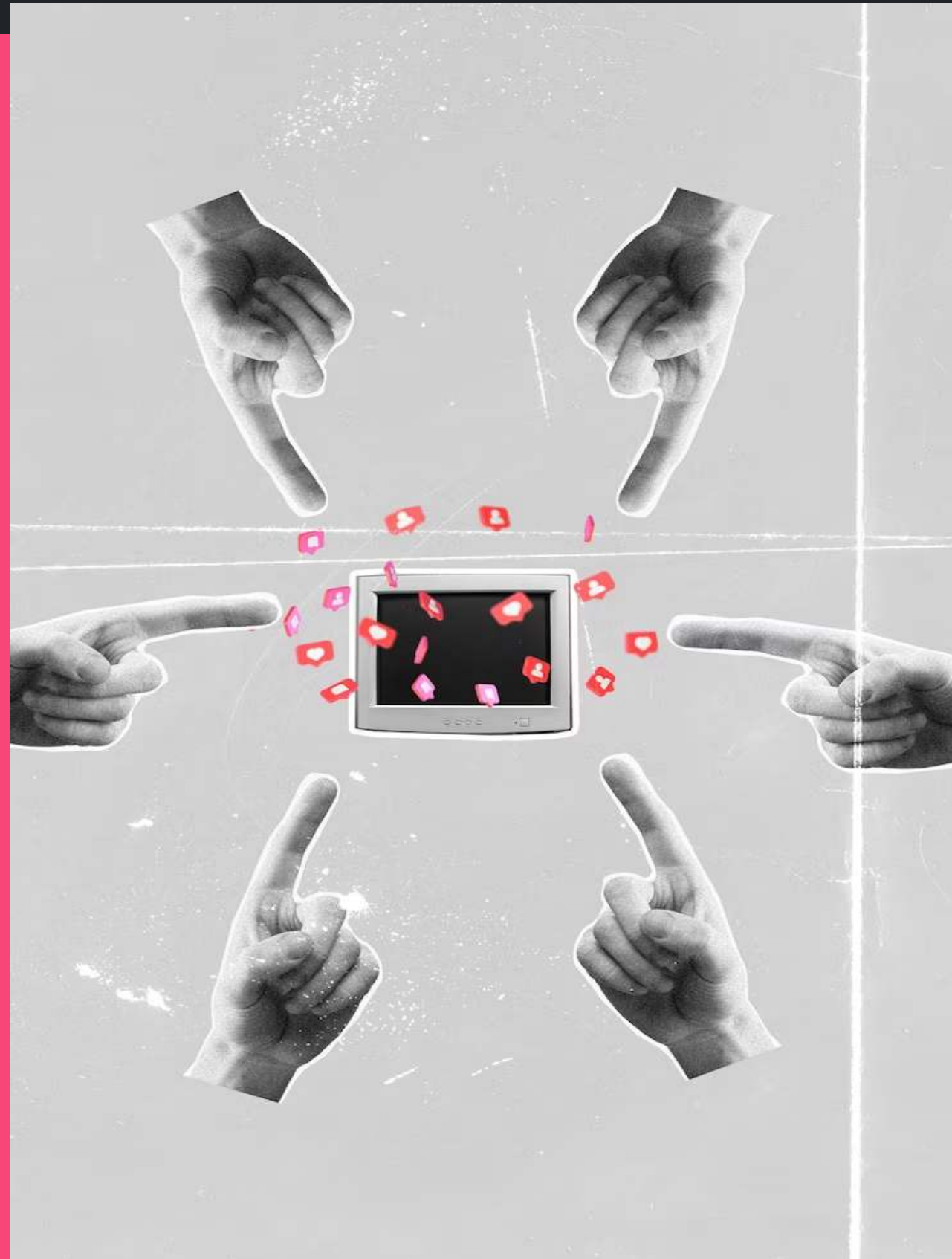
Yasmien
Executive Manager

Ahmed
Graphic Designer

Heba
Seo Specialist

Belal Alkilani
Ceo & Founder

Nazieh T. Awad
Managing Partner



OUR APPROACH

Day after day, brand upon the brand, our methods have proven to engage and excite targeted digital communities effectively. Through our extensive industry research and experience, we have set the trends and led the market. Whether a single post or a bigger campaign idea, our greatest strength comes from creating authentic, emotionally connective, and relatable content. Each piece of content across your social platforms is conceptualized and executed in-house and, on the ground, to maximize engagement with your target community. Our brand-lifestyle-driven strategies elicit an emotional connection with your communities with daily content, and our creative campaigns bring in the numbers, while our PR support will keep people buzzing about your brand. Because if you aren't constantly engaging with your audience, then who are you talking to?



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SUQHA FI Emirates Agency Announces the activation of its entire operations in Dubai under the name of A SUQHA FI Emirates